



evolve

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Difficulties strengthen the mind, as labor does the body. ~ Seneca

Success is nothing more than a few simple disciplines, practiced every day.

~ Jim Rohn

You can't fall if you don't climb. But there's no joy in living your whole life on the ground.

The more you praise and celebrate your life, the more there is in life to celebrate.

~ Oprah Winfrey

WE MAY ENCOUNTER
MANY DEFEATS BUT WE MUST
NOT BE DEFEATED.

—Maya Angelou



“When you welcome your emotions as teachers, every emotion brings good news, even the ones that are painful.”

Gary Zukav

Managerial Skills



3 Types of Skills Each Manager Will Need

Do you have all required managerial skills to manage your own company? What do you think about your management skills? Can you be a real manager with all skills necessary for you and your company?

Business owners are entrepreneurs until they become managers. When they become managers, they will start to feel frustrated because then they will need to deal with a new type of problems, managerial problems.

Management is not a simple task. It needs knowledge and experience. Because of that, there is the existence of hierarchy, organizational structure, and possibilities for each organizational member with adequate knowledge, experience, and skills to move from the bottom to the middle and top level of the managerial pyramid.

Here, I want to talk about the three primary **managerial skills** as well as their link to the hierarchical structure of the company.

What Are Managerial Skills?

Simply, **managerial skills are the knowledge and ability of the individuals in a managerial position to fulfill some specific management activities or tasks.** This knowledge and ability can be learned and practiced. However, they also can be acquired through practical implementation of required activities and tasks. Therefore, you can develop each skill through learning and practical experience as a manager.

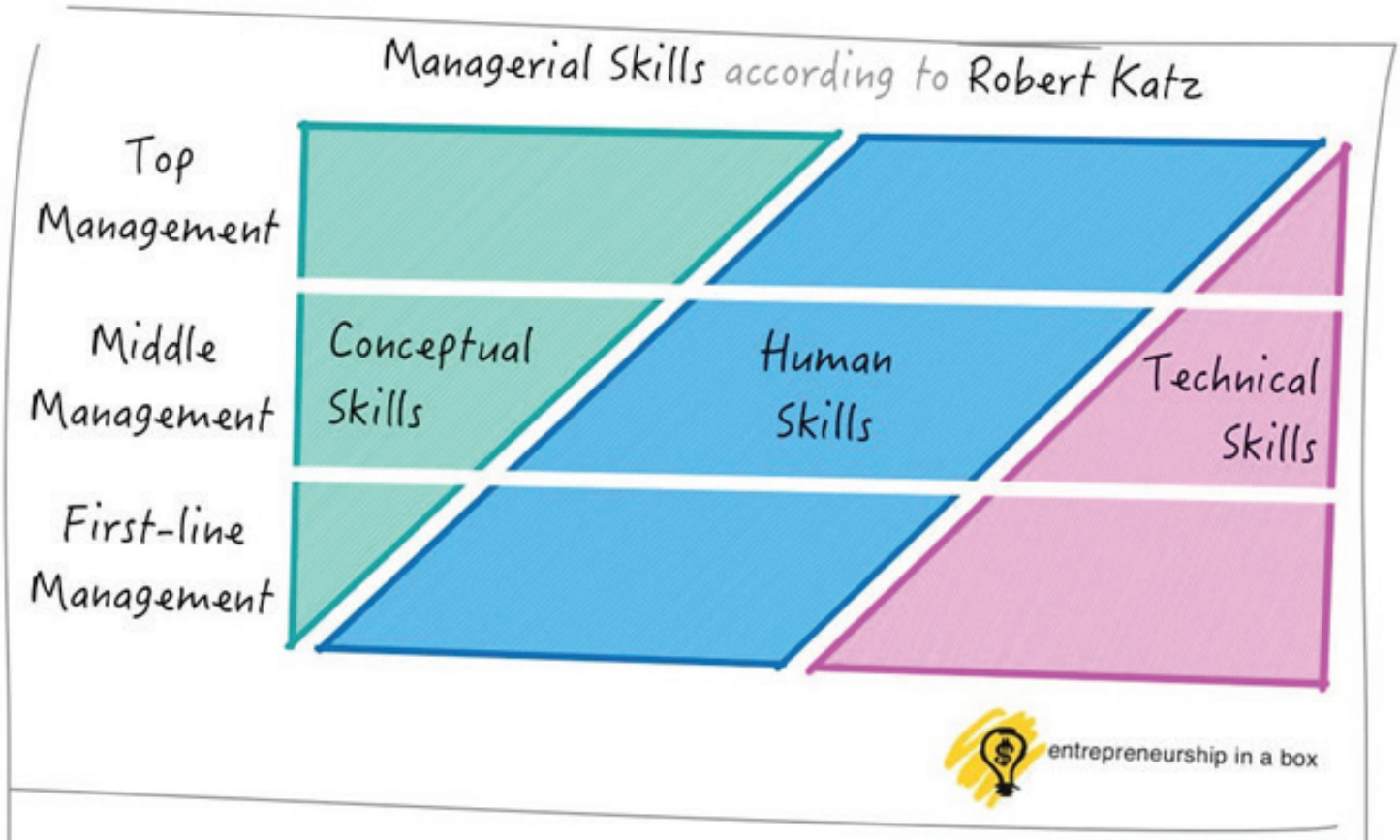
There are many definitions of skills that talk about talent. Talent is something personal related to an individual and shows a natural gift from nature about something inside that talented person. All persons cannot be artists. Usually, artists are born with the gift of art, but despite their talent, they continue to develop their talent to improve their art skills.

When we talk about managerial skills, we talk about skills of a manager to maintain high efficiency in the way how his or her employees complete their everyday working tasks. Because of that, **managers will need skills that will help them to manage people and technology to ensure an effective and efficient realization of their working duties.**

Three Types of Managerial Skills

Robert Katz identifies three types of skills that are essential for a successful management process:

- Technical skills,
- Conceptual skills and
- Human or interpersonal management skills.



Technical Skills as One Part of Management Skills

As the name of these skills tells us, they give the manager's knowledge and ability to use different techniques to achieve what they want to achieve. Technical skills are not related only for machines, production tools or other equipment, but also they are skills that will be required to increase sales, design different types of products and services, market the products and services, etc.

For example, let's take an individual who works in the sales department and has highly developed sales skills achieved through education and experience in his department or the same departments in different organizations. Because of these skills that he possesses, this person can be a perfect solution to become a sales manager. This is the best solution because he has excellent technical skills related to the sales department.

On the other hand, the person who becomes sales manager will start to build his next type of required skills. It is because if his task until now was only to work with the customers as a sales representative, now he will need to work with employees in the sales department in addition to the work with customers.

Technical skills are most important for the first-level managers. When it comes to the top managers, these skills are not something with high significance level. As we go through a hierarchy from the bottom to higher levels, the technical skills lose their importance.

Conceptual Skills

Conceptual skills present knowledge or ability of a manager for more abstract thinking. That means he can easily see the whole through analysis and diagnosis of different states. In such a way they can predict the future of the business or department as a whole.

Why managers need these skills?

As a first, a company includes more business elements or functions as selling, marketing, finance, production, etc. All these business elements have different goals even completely opposed goals. Think about marketing and production as a business function and their specific goals. You'll see the essential difference. The conceptual skills will help managers to look outside their department's goals. So, they will make decisions that will satisfy overall business goals. Conceptual skills are vital for top managers, less critical for mid-level managers, and not required for first-level managers. As we go from a bottom of the managerial hierarchy to the top, the importance of these skills will rise.

Human or Interpersonal Managerial Skills

Human or interpersonal management skills present a manager's knowledge and ability to work with people. One of the most critical management tasks is to work with people. Without people, there will not be a need for the existence of management and managers.

These skills will enable managers to become leaders and motivate employees for better accomplishments. Also, they will help them to make more effective use of human potential in the company. Simply, they are the essential skills for managers.

Interpersonal management skills are essential for all hierarchical levels in the company.



7 T-Shirt Design Trends That Will Rock 2018

January 15, 2018



2018 is shaping up to be an exciting year for T-Shirt print design. Check out our top 7 T-Shirt design trend predictions which will be making an impact in 2018, from statement making typography to cosmic exploration, and everything in-between!

1: TALK THE TYPE

Creative slogan typography is among the leaders for T-Shirt design trends 2018. T-Shirt typography prints can help people send a message without having to utter a word. Typography slogan prints bring a feeling of youthful rebellion through slogans, fun phrases, ironic one-word musings & puns. When it comes to design imagination is the key, typography can be combined with other techniques, used solely in the design, be monochromatic or boldly colorful.



4: TRASH COLLAGE

Digital and DIY collages emerge as a strong T-Shirt trend for 2018, collating a mis-match of imagery for a surreal playful aesthetic. Prints appear like puzzles with haphazard image pairing, incorporating a broad mixture of photographs, illustrations, patterns and textures. Cut and paste collage print techniques also include splashing, scratching, ripping off, breaking or any other form of ruining the aesthetics of a composition to give prints an edge.



5: COSMIC WAVE

This T-Shirt print trend takes us on a journey down the darkest depths of the sea and up into the highest point in the sky and beyond into the unknowns of space. Combining astronomical explorations and submerged voyages to the deep oceans of our planet. Prints are reflective of space constellations, nebula, science fiction, ocean movements & deep sea creatures.



6: GLOBAL NOMAD

Embrace the nomadic spirit journey across continents with this hybrid eclectic T-Shirt print trend. African, Japanese and Middle Eastern influences converge, forming a cultural hypermarket of visual references. Traditional crafts and global references fuse and collide in an urban street sport look. Discard singular ethnicities, meld culture and tradition and create a truly global look that blurs borders in a bold and punchy color palette.



7: ROAD TRIP

The United States is the destination for this nostalgic look back at retro summer vacations. 2018 T-Shirt designs are reflective of 1970's and 80's showcasing tropical elements, palm-shaded resorts and arid desert locations. Faded postcards inspire the vintage sepia tones and color palettes. Tourist T-Shirts and stickers inspire content and polaroid photos and magazine shoots inspire print panels and repeat patterns.





NEWS from Printex

Mr. Ignasi Gomez (Sales Engineer – Cresa) visited Pakistan and have successful visit for Promotion of High Chemie Pigment Dispersions and Auxilliaries for the Paint Industry.

Printex Joins Hands with the Hotting Screen Printing Machines for selling Pre-Press Machines like Stretchers, Auto Emulsion Coaters and Single Head Printing Machines.

PRINTEX

Towards Innovation



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